

Note of last Meeting

Title: LGA Culture, Tourism and Sport Programme Board
Date and time: Monday 12 September 2011, 2.00pm
Venue: Local Government House

Attendance

Position	Councillor	Council
Chair:	Chris White	Hertfordshire CC
Vice chair:	Simon Henig	Durham CC
Deputy chair:	Andrew Lewer	Derbyshire CC
Deputy chair:	Geoff Knight	Lancaster City
Members:	Roger Begy	Rutland CC
	Sir William Lawrence	Stratford-on-Avon DC
	Ken Maddock	Somerset CC
	Doreen Stephenson	East Lindsey DC
	David Lloyd	Hertfordshire CC
	Caitlin Bisknell	High Peak DC
	Florence Nosegbe	Lambeth LB
	Brendan Jameson	South Lakeland DC
Substitutes:	Michael Mordey	Sunderland City
Apologies:	Chris Roberts	Greenwich LB
	David Phillips	Swansea City
	Laura Caton	LGA
Speakers:	Sue Charteris, Founder Partner of Shared Intelligence James Berresford, Chief Executive, VisitEngland John Hallett, Destination Bristol and the Core Cities Group	

CLOA: Richard Hunt
LGA Officers: Helen Johnston, Siraz Natha, Fatima de Abreu

Item	Decisions and actions	Action by
	Cllr White (Chair) welcomed Members to the meeting and summarised the remit of the Board for the benefit of new Members.	
1	Note of last meeting Members noted the minutes of the last meeting. The Chair outlined progress on Torch Relay work and asked members to note that attendance would be free for those chairing sessions at the CTS Annual Conference 2012. Decision Members agreed the note of the last meeting as a correct record.	
2	Lobbying and improvement priorities 2011/12 Members received a report on key issues facing councils' culture, tourism and sport services and the LGA's lobbying and improvement priorities for 2011/12. Helen Johnston outlined the importance of collaboration with partners in order to improve services and informed members of current work and planned meetings. Members discussed the recent civil unrest and were invited to feedback to the Chair in order to inform an upcoming LGA event. Decision <i>Members noted and agreed the lobbying and improvement priorities.</i> Action Officers to provide information (via email) on flexibility of the budget and outcome of debate on recent unrest.	Laura Caton
3	Libraries Members received a presentation from Sue Charteris, Founder Director of Shared Intelligence and Chair of the Public Libraries Inquiry in the Wirral. The presentation can be viewed at http://www.local.gov.uk/agendas-and-minutes2 Members noted the challenges facing the future of library services and the importance of engagement with local communities and	

community-led providers in order to make clear assessments of local needs to modernise their library services.

The Board discussed implications of the libraries statutory framework for the sector-led improvement programme, and highlighted the differences between urban and rural areas and difficulties around collaboration. Members agreed assessment of local needs was best done by democratically elected councillors.

The Chair thanked Sue for her presentation.

Decision

Members noted the report and presentation.

Action

- Officers to reflect Members' comments in future discussions on the sector-led improvement programme for library services;
- Officers to circulate presentation to the Board.

Laura Caton

Fatima de Abreu

4 The Visitor Economy Landscape

Members received presentations from James Berresford, Chief Executive of VisitEngland and John Hallett, Destination Bristol and the Core Cities Group. Both can be viewed at <http://www.local.gov.uk/agendas-and-minutes2>

The Board discussed representation of local government in VisitEngland's engagement structures and noted the Government's announcement for greater funding to encourage people to holiday at home in 2012. Concerns were raised regarding allocation of funding reaching the right areas and resource issues.

Members noted opportunities for growth potential and ways in which councils could support destination management locally as well as generate funding. They discussed issues around councils without established Destination Management Organisations (DMOs) and noted that VisitEngland's destination management plan will be launched in December.

Mr Hallett outlined details of Tourism Business Improvement Districts (TBIDs) as a potential method for addressing future sustainability of destination management organisations. Members noted examples where TBIDs had generated funding to underpin growth. They **agreed** that a contact group should be set up with the speakers in order to take forward further work. Cllr Ken Maddock volunteered to assist, informing colleagues that he would soon be travelling to San Francisco and would be happy to speak to colleagues about TBIDs. The speakers agreed to provide contact details of relevant associates.

The Board noted Cllr White's meetings with the Chair and Chief Executive of VisitEngland twice yearly.

The Chair thanked the speakers for their presentation.

Decision

Members noted the report and presentations.

Action

- Officers to progress actions as suggested by the Board, including work on TBIDs.
- Officers to put forward request for representation at the VisitEngland Board as non-voting observer.
- Officers to circulate presentation to the Board.

Laura Caton

**Laura Caton
Fatima de Abreu**

5 Outside Bodies feedback from Members

Members noted the report.

6 Update on Current Issues

Members noted the report.

7 Case Study: the Visitor Economy

Members noted the report and were invited to raise any particular issues they wished to see in future reports.

**Date of next meeting: 1.00pm, Wednesday 23 November, 2011
Local Government House**